NATCHITOCHES
AREA CHAMBER OF COMMERCE

2027-2029 Strategic Plan

Mission: Champion Business. Connect Community. Cultivate Growth.

Strategic Advocacy & Regional Leadership

Lead public policy, business advocacy, and regional convening efforts.

1 Public policy supports business success and economic growth.

- Engage the business community in identifying and advancing shared priorities.
- Develop and advocate for policies and investments that strengthen the business climate.

2 Regional leaders work together to advance shared priorities.

- Align organizations and leaders around shared goals and coordinated action.
- Strengthen cross-sector partnerships that advance community and economic priorities.
- Pursue collaborative funding opportunities that strengthen the region.

3 Natchitoches has a strong presence in state and regional decision making.

- Champion a unified voice around Natchitoches's strengths, priorities, and opportunities.
- Cultivate relationships with regional and state leaders to advance Natchitoches's priorities.
- Use business insight and community data to inform regional decision making.

Leadership Development & Talent Connections

Build the next generation of community and business leaders.

1 Emerging and established leaders are equipped and inspired to shape the future of the community.

- Equip leaders with knowledge, skills, and relationships to serve effectively.
- Connect leaders to board, committee, volunteer, and civic leadership opportunities.
- Recognize and celebrate leadership throughout the community.

2 Local talent is connected to career opportunities.

- Strengthen alignment between employers, schools, colleges, and workforce organizations.
- Champion additional opportunities for internships, job shadowing, and career exploration.

3 People invest their talents and leadership in Natchitoches.

- Promote the advantage of living, working, and leading in Natchitoches.
- Foster meaningful relationships and community involvement.

Business Success & Community Engagement

Support member businesses and strengthen community partnerships.

1 Businesses are visible, valued, and supported throughout the community.

- Promote and support local businesses throughout the community.
- Empower businesses through education, connection, and resources, fostering resiliency, innovation, and long-term sustainability.
- Listen and respond to evolving needs of the business community.

2 Entrepreneurship and innovation thrive in Natchitoches Parish.

- Promote entrepreneurship as a viable career path.
- Connect entrepreneurs to the resources, expertise, and relationships they need to succeed.

3 Businesses and organizations engage in collaborative partnerships.

- Strengthen connections among businesses, non-profits, education, and government to promote collaborative problem solving.
- Recognize and celebrate successful partnerships that benefit the community.